
AFRICAN POULTRY NETWORK - APN | RÉSEAU AFRICAIN D'AVICULTURE - RAA |
REDE AVÍCOLA AFRICANA - RAA

4th Pan-African Poultry Conference (PPC4) 3th-4th August 2027, Accra, Ghana



CONFERENCE THEME

"Building the Future African Poultry Value Chain: Policy, Technology, and Markets for Scalable Transformation"



OBJECTIVES

The objectives of the conference are to:

- **"Build the Future African Poultry Value Chain"**: This signals a move from discussing components (value chains) in PPC3 to designing an integrated, functional, forward-looking and action-oriented value chain.
- **"Use Policy, Technology, and Markets to improve the Value Chain"**: This identifies the three critical levers for scalable change. It also directly addresses gaps: coherent **policy** to enable growth, accessible **technology** to drive efficiency, and structured **markets**, including the African Continental Free Trade Area (AfCFTA) to ensure profitability.
- **"Use Scalable Transformation to Expand the Value Chain"**: This is the ultimate goal. It implies moving from pilot projects and isolated successes to continent-wide, inclusive growth. It builds directly on the "wealth creation" goal of PPC2 and the "resilience" goal of PPC3.



THEMATIC AREAS

The following five thematic areas have been proposed:

1 National and Regional Policy Architecture for Growth:

- Harmonizing regulations
- Incentives for local production
- Implementing AfCFTA protocols for poultry

2 Technology Adoption and Adaptation:

- Bridging the gap between research (PPC1) and commercial application, including smallholders and SMEs.
- Data, Digitalization and Sector Intelligence: Using data for decision-making, disease tracking, supply chain management, and investment targeting.

3 Market Integration and Trade Dynamics:

- Developing commodity exchanges
- Structured buyer-seller linkages
- Consumer-driven value addition

4 Sustainable Input Systems:

- Securing the base—innovative solutions for feed, day-old chicks, and equipment supply chains.

5 Capacity for the Future:

- Education,
- Skills development
- Attracting the youth into a modern, tech-enabled poultry sector
- Equity: ensuring gender balance and equal opportunity access to less privileged groups



CONFERENCE DATES

- ☑ August 2-4, 2027
- ☑ Arrival: August 2, 2027
- ☑ Conference Activities: August 3-4, 2027

Those who like attend the conference of Ghana Society of Animal Production (GSAP) at the same venue can do so on August 5-6, 2027 and depart on August 7, 2027. Those who are not interested in the GSAP conference may depart on August 5, 2027.



CONFERENCE VENUE

University of Ghana, Legon, Accra, Ghana



CONTACT DETAILS

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